

Our Membership

We are a 501(c)(3) non-profit organization. Our members include:

Resource Conservation Districts

- Gold Ridge RCD
- Sotoyome RCD
- Southern Sonoma RCD
- Marin RCD
- Mendocino County RCD
- West Lake RCD

County of Mendocino

Conservation Fund

Partners for Sustainable Pollination

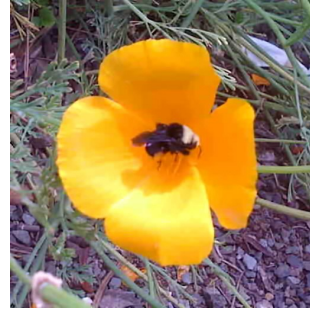
Individual members and companies

...building a better future for Marin, Lake, Sonoma and Mendocino Counties...



Promote Pollinator Habitat

You can help have a healthy pollinator ecosystem!



Just a few simple actions will help bees thrive:

- planting/maintaining bee-attractive flowering perennials, berries, flowering trees, ground covers/cover crops (such as clovers, mustard, vetch), restored native meadows, flowering hedgerows, and other flowering plants that allow bees to forage throughout the year.
- helping bees nest by leaving undisturbed (untilled) ground and dead trees or snags, and also by providing native bee nesting boxes
- using Integrated Pest Management to minimize or avoid pesticide use

North Coast Resource Conservation & Development Council

P.O. Box 6417
Santa Rosa, CA 95406-0417

www.cultivatingcommerce.org
www.ncrcanddc.org

North Coast Resource Conservation & Development Council



...promoting agricultural diversity so family farms and ranches can maintain economic stability...



We partner with others to promote sustainable agriculture for a healthy community.

2011 Annual Report



Continuing Programs

The Council supports economic growth through sustainable use and conservation of natural and agricultural resources in the region of Marin, Sonoma, Lake and Mendocino counties of California. The Council's activities in 2011 were to continue work in the following priority areas:

Agri-tourism: Continued to support workshops for farmers and ranchers pursuing value-added, sustainable tourism opportunities on their lands.

Beekeeping/Pollinator Supply: Continued to promote bee friendly farming, and educate farmers, ranchers, and consumers about choices to provide healthy habitat for our pollinators

Support Local Food Distribution/Development/Cooperative Food Gardens: continued to support grow local/eat local initiatives throughout the 4-county area

Biochar or Other Product from Biomass Energy Development: continued to partner with others to further the sustainable development of this renewable energy source.



New Cultivating Commerce Initiative Launched

Cultivating Commerce reflects the new mission statement adopted at the beginning of 2011. Through this initiative to support entrepreneurship in sustainable agriculture, our Council promotes agricultural diversity, fosters conservation, and promotes economic opportunities compatible with sound environmental stewardship practices. *Cultivating Commerce* was launched in the Fall of 2011, and work efforts have included general farmer and rancher entrepreneurship support through:

- Developing website for Cultivating Commerce initiative: www.cultivatingcommerce.org
- Partnering with ShadeFund to assist in funding of sustainable and organic agriculture activities
- Submitting grant applications to support entrepreneurs in sustainable agriculture in Mendocino and Lake Counties



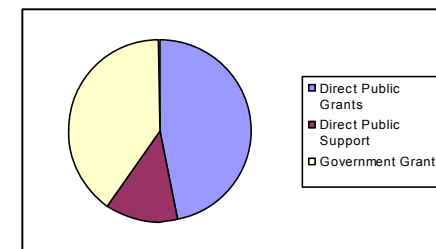
Financials

The year 2011 was challenging—in April, all funding and support from the National Resources Conservation Services abruptly ceased for our organization as well as all RC&DCs across the nation. For us, this involved the complete elimination of a full service free office space and elimination of a full-time NRCS Coordinator who served as a quasi-Executive Director.

The Council rapidly re-grouped and began to diversify funding sources, beginning to rely more

heavily on donations and grants from private foundations and philanthropic companies and individuals. The changes in our financing are reflected in the following chart and information for 2011:

FY 2011



Income	
Direct Public Grants	\$5,500
Direct Public Support	\$1,500
Government Grants	\$4,755
Total Income	\$11,755

Expense	
Operations	\$5,295
Project Activities	\$3,500
Total Expense	\$8,795

Help us continue our programs by supporting the Council with a tax-deductible donation —make your check payable to NCRC&DC, or donate online at:

www.ncrcanddc.org